

# Disaster Management for Business Professionals. CPD9

“Resilience is not just a public sector or state activity; business professionals are often the first to experience specific kinds of crisis or disaster, whether from cyber attack, financial crisis or the wider impacts of natural or man made disasters. Business professionals have an inevitable interest in engaging with disaster management at all levels; not only to ensure a successful response but also critically to ensure future business survival.”

**Lee Miles.** *Professor Crisis & Disaster Management*

**Providing world class  
training & expert  
technical assistance.**

Our Disaster Management professional courses draw upon a wide range of disciplines; from ‘hard’ to ‘soft’ sciences. They focus around complex, political, social and economic activities and help students to reflect upon the governance of a country, community or business.



## **Lee Miles, Professor Crisis & Disaster Management**

Lee is a distinguished scholar having been appointed to his first professorial position in 2006. His research agendas in crisis and disaster

management bring together international; and national subject matter, experts in foreign policy, travel and tourism, public health resilience and crisis simulations and leadership.



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CPD9

## Course Overview

You will be able to examine best practice drawn from a wide range of national and international businesses that have had to handle crises affecting their business. You will be able to learn how the wider study of disaster management provides an essential context within which the senior managers of any business can give strategic leadership to, and gain meaningful benefit

from, their business resilience and business continuity staff.

This course will help you apply the concepts and theories of crisis and disaster management to the challenges facing the private sector during a disaster.

This course also focuses on how to develop effective strategies for entrepreneurial resilience, training and horizon scanning for future trends in crises and disasters.

## Course Content

- Introduction to the business of disasters.
- Applying international crisis & disaster management to business.
- Business Resilience: providing strategic leadership.
- Business Continuity; providing strategic leadership.
- International frameworks and agendas.
- Small and medium enterprises and disaster management.
- Training and entrepreneurial resilience.
- Horizon Scanning; future trends in the 'Business of Disasters'.

## Key Facts

This course is delivered over 5 days. Students who successfully complete this course can:

- Register for our online learning platform for additional training.
- Register to complete the necessary assessment to gain MSc credits.\*

*\* Students will be required to have English Language Skills (IELTS level 6) and evidence of a suitable First Degree or recognised equivalent.*

## Available courses:

CPD1: Developing Policies & Plans

CPD2: Management of Natural Disasters

CPD3: Management of Technological, Social and Intentional Disasters

CPD4: Management of Wider Stakeholders

CPD5: Management of External Assistance

CPD6: Management of Communication & Learning

CPD7: Public Health Resilience & Response

CPD8: Foreign Policy Analysis & Crisis Management

CPD9: Disaster Management for Business Professionals



## Disaster Management Centre

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