

Management of Communication and Learning. CPD6

“Students of disaster management must learn to communicate their expertise in such a way as to positively affect leadership, understanding and decision making. Such communication should be dynamic, innovative, and uniquely personal.”

Richard Gordon

Head, Disaster Management Centre

**Providing world class
training & expert
technical assistance.**

Our Disaster Management professional courses draw upon a wide range of disciplines; from ‘hard’ to ‘soft’ sciences. They focus around complex, political, social and economic activities and help students to reflect upon the governance of a country, community or business.



Richard Gordon MBE

Richard has delivered disaster management programmes for governments and national agencies in the Middle East, Africa, South and East Asia, Europe and South America.

His instructing team comprises international subject matter expertise, current practitioner experience and rigorous academic underpinning.



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CPD6

Course Overview

This course teaches you how to communicate learning in effective ways. You will examine and practice multiple ways to gain the attention of audiences and communicate your message in a clear and compelling manner, using

a range of media including presentations and media content. You will also learn how to create multi-agency exercises to encourage wider participation and to help turn lessons identified into lessons learned.

Course Content

- Techniques and skills in giving presentations.
- Techniques in preparing content, structure and delivery.
- Skills in the use of visual aids.
- Concepts of designing and developing training.
- Exercise scenario writing and the development of injects.
- Research skills.
- Media interview training.
- Writing media communications.

Key Facts

This course is delivered over 5 days. Students who successfully complete this course can:

- Register for our online learning platform for additional training.
- Register to complete the necessary assessment to gain MSc credits.*

** Students will be required to have English Language Skills (IELTS level 6) and evidence of a suitable First Degree or recognised equivalent.*

Available courses:

CPD1: Developing Policies & Plans

CPD2: Management of Technological, Social and Intentional Disasters

CPD3: Management of Natural Disasters

CPD4: Management of External Assistance

CPD5: Management of Wider Stakeholders

CPD6: Management of Communication & Learning

CPD7: Public Health Resilience & Response

CPD8: Foreign Policy Analysis & Crisis Management

CPD9: Disaster Management for Business Professionals



Disaster Management Centre

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